

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Daniel Jester,  
 being/on behalf of: Barack Obama, a legally  
 qualified candidate of the Democratic political  
 party for the office of: President of the United States  
 in the Primary & General  
 election to be held on: Various dates

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
A.S ORDERED					

**Total Charges:**

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, James A Messina  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

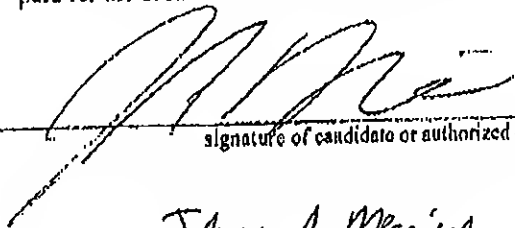
☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

x   
signature of candidate or authorized committee

James A. Messina 1/18/2012  
printed name date

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Clean / Renewable Energy  
Economy

I represent that the payment for the above described broadcast time has been furnished by:

OFA - Obama for America

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martin Nesbitt

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**



1/18/2012  
Date

Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



## Print Date 09/28/12 Page 1 of 3

<u>Order Sep</u>	00:20:00		
<u>Estimate #</u>	<b>1881-OFA :120s 9.28-10.4</b>		
<u>Alt Order #</u>			
<u>Billing Type</u>	Cash		
<u>Order Type</u>	GENERAL		
<u>Billing Cycle</u>	EOM/EOC		
<u>Billing Calendar</u>	BROADCAST		
<u>Demographic</u>	A35+		
<u>Rev Codes</u>	POL	POL	CAND
<u>Product Codes</u>	PL		
<u>Priority</u>	P-3		
<u>Advertiser Ref</u>			

<u>Original Date / Revision</u>	<u>Agency Com</u>	15%
09/27/12 09/27/12	Billing Contact	

**1010 Wisconsin Avenue - Suite #80  
Washington, DC 20007**

## Buying Contact

**1010 Wisconsin Avenue - Suite #80  
Washington, DC 20007**

<u>Sales Office</u>	EWSDC
<u>Sales Region</u>	NAT
Agency Ref	2

Primary Account Executive  
Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
Marta Salazar-Perren	100%		

Order Share %	Market Value
Competing Station	% of Order Amount
CABLE	%
UNKWN	100%
WBHS	%
WBSV	%
WCLF	%
WEDU	%
WFLA	%
WMOR	%
WTOG	%
WTSP	%
WTTA	%
WTVT	%
WUSF	%
WVEA	%
WWSB	%
WXPX	%

## Order Totals

### Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	8	\$24,565.00	\$28,900.00	0.00	08/27/12	09/30/12	8	\$24,565.00	\$28,900.00
October 2012	12	\$73,015.00	\$85,900.00	0.00	10/01/12	10/04/12	12	\$73,015.00	\$85,900.00
<b>Totals</b>	<b>20</b>	<b>\$97,580.00</b>	<b>\$114,800.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 2	WFTS	09/29/12	09/29/12	Sa 6-7a	CM	6-7a	-----S-	2:00	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
				Sa 6-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/28/12	10/04/12	-----S-		1		\$2,000.00		0.00					



WFTS

Print Date: 09/28/12

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Contract / Revision 312920 Flight Dates 09/28/12-10/04/12

Hiatus Dates

Original Date / Revision 09/27/12/ 09/27/12

Order Sep 00:20:00

Advertiser Obama / Democrat / Preside Product 95-Obama for America

Estimate # 1881-OFA :120s 9.28-10.4

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 3	WFTS	09/29/12	09/29/12	SA 8-9a SA 8-9a	CM	758-9a	-----S-	2:00	1	\$4,000.00	P-3	0.00 NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/28/12	10/04/12	-----S-					1	\$4,000.00		0.00		
N 4	WFTS	09/30/12	09/30/12	SU 7-8a SU 7-8a	CM	658-8a	-----S	2:00	1	\$4,000.00	P-3	0.00 NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/28/12	10/04/12	-----S					1	\$4,000.00		0.00		
N 5	WFTS	09/28/12	10/04/12	M-F 10-11a 10-11a Right This Minute	CM	10-11a	MTWTF--	2:00	2	\$2,000.00	P-3	0.00 NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/28/12	10/04/12	MTWTF--					2	\$2,000.00		0.00		
N 6	WFTS	09/28/12	10/04/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	MTWTF--	2:00	2	\$4,000.00	P-3	0.00 NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/28/12	10/04/12	MTWTF--					2	\$4,000.00		0.00		
N 7	WFTS	09/28/12	10/04/12	M-F 12-1p ABC Action News	CM	1158a-1p	MTWTF--	2:00	2	\$1,800.00	P-3	0.00 NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/28/12	10/04/12	MTWTF--					2	\$1,800.00		0.00		
N 8	WFTS	09/28/12	10/04/12	M-F 3-4p Katie M-F 3-4p Katie	CM	3-4p	MTWTF--	2:00	2	\$3,000.00	P-3	0.00 NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/28/12	10/04/12	MTWTF--					2	\$3,000.00		0.00		
N 9	WFTS	09/28/12	10/04/12	M-F 4-5p M-F 4-5p	CM	358-5p	MTWTF--	2:00	1	\$4,000.00	P-3	0.00 NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/28/12	10/04/12	MTWTF--					1	\$4,000.00		0.00		
N 10	WFTS	09/28/12	10/04/12	M-F 5-6p ABC Action News	CM	458-6p	MTWTF--	2:00	1	\$5,000.00	P-3	0.00 NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/28/12	10/04/12	MTWTF--					1	\$5,000.00		0.00		
N 11	WFTS	09/28/12	10/04/12	M-F 6-630p ABC Action News	CM	558-630p	MTWTF--	2:00	1	\$4,000.00	P-3	0.00 NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/28/12	10/04/12	MTWTF--					1	\$4,000.00		0.00		
N 12	WFTS	09/28/12	10/04/12	M-F 7-730p 7-730p The List	CM	658-730p	MTWTF--	2:00	2	\$6,100.00	P-3	0.00 NM	2	\$12,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/28/12	10/04/12	MTWTF--					2	\$6,100.00		0.00		
N 13	WFTS	10/02/12	10/02/12	Tuesday Prime A Tuesday Prime A	CM	758-9p	-T-----	2:00	1	\$36,000.00	P-3	0.00 NM	1	\$36,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/28/12	10/04/12	-T-----					1	\$36,000.00		0.00		
N 14	WFTS	10/04/12	10/04/12	Thursday Prime A Thursday Prime A	CM	758-9p	---T---	2:00	1	\$10,000.00	P-3	0.00 NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/28/12	10/04/12	---T---					1	\$10,000.00		0.00		
N 15	WFTS	09/28/12	10/04/12	M-SU 11-1135p ABC Action News	CM	11-1135p	MTWTFSS	2:00	2	\$6,000.00	P-3	0.00 NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		



WFTS

Print Date: 09/28/12

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Contract / Revision      **312920**      Flight Dates **09/28/12-10/04/12**

Hiatus Dates

Original Date / Revision    09/27/12/   09/27/12

Order Sep    00:20:00

Advertiser    **Obama / Democrat / Preside** Product **95-Obama for America**

Estimate #    **1881-OFA :120s 9.28-10.4**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 15	WFTS	09/28/12	10/04/12	M-SU 11-1135p ABC Action News	CM	11-1135p	MTWTFSS	2:00	2	\$6,000.00	P-3	0.00 NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/28/12	10/04/12	MTWTFSS	2		\$6,000.00		0.00					
													Totals	20\$114,800.00